

# What Secrets Is Your Tail Number Telling?




Meeting the Business and Legal  
Needs of Those Who Own, Operate,  
Buy and Sell Private Aircraft

# Keep Your Flights Private

There are a growing number of often surprising illegitimate uses for the information routinely broadcast about the movements of private aircraft in the U.S. This information, called Aircraft Situation Display to Industry (ASDI) data, is searchable by tail number and is made readily available to just about anyone with an internet connection. ASDI data includes:

- Location
- Altitude
- Airspeed
- Destination
- Time of Arrival

		<b>N8001C</b> YOUR COMPANY NAME PRAIRIE VILLAGE, KS
Scottsdale (KSDL) Scottsdale, AZ 08:02AM MST	Wheeler Downtown (KMKC) Kansas City, MO 12:55PM CDT	
Scheduled: 08:00PM MST		Scheduled: 01:07PM CDT
Duration: 2 hours 53 minutes Monday, March 16, 2015		
STATUS:	Landed over 3 hours ago (track & graph)	
AIRCRAFT:	Embraer Phenom 100 (twin-jet) (photos)	
SPEED:	Filed: 315 kts (graph)	
ALTITUDE:	Filed: 41,000 feet (graph)	
DISTANCE:	Direct: 1,035 sm Planned: 1,089 sm	
ROUTE:	LALU22 ABQ JHAWK6 (decode)	
GET NOTIFIED OF THIS FLIGHTS ACTIVITY		

## Illegitimate Uses of ASDI Data

Given the ubiquity of the internet, it has never been more prudent to safeguard this valuable information from illicit uses while ensuring legitimate users can still have access to it when necessary.

Known illegitimate uses of ASDI data include:

- Businesses hoping to gain an unfair advantage by gleaning their competitor's suppliers, customers, or other confidential information.
- State tax regulators targeting aircraft owners and operators for unfair taxation.
- Paparazzi catching celebrities as they disembark from private flights.
- Security and aviation industry experts have also suggested that ASDI data could potentially be used by terrorist groups as a means for planning terrorist attacks, kidnappings, etc.

Whether your primary concern is privacy, security, or both, we make it easy for you to block your private ASDI data and prevent it from reaching unscrupulous hands, while tailoring your level of protection to best fit your needs.



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